

DESCRIPTION FOR CANDIDATES

Title:	Full Stack Web Developer
Salary:	£22,000-£26,000 (pro rata) <i>(depending on experience and competencies)</i>
Location:	Loughborough
Hours of Work:	40hours/week <i>(variable & flexible; availability to work outside normal office hours is essential)</i>
Start Date:	As soon as possible <i>(earlier start dates preferred)</i>
Duration:	Fixed Term (12months) or Ongoing
Responsible to:	<i>CEO:</i> Martin MacDonald <i>Head of Nutrition and Education:</i> Sarah Duffield

SUMMARY OF POSITION

Mac-Nutrition (www.Mac-Nutrition.com) is an established nutrition consultancy, providing nutritional services to the general population, corporate sector and sporting bodies, teams and individuals. The MNU certification (www.Mac-NutritionUni.com) is the UK's first ever 12-month, evidence-based online nutrition course. The successful applicant will work closely with the Mac-Nutrition team, both developing new and improving existing educational and service websites. The role is designed to give a hard-working and collaborative Web Developer license to bring their ideas and creativity to life. We want you to become an integral part of our team, enabling us to provide our students and clients with the most forward thinking and functional platforms.

The right candidate must have some interest in nutrition and or health, with an understanding for what Mac-Nutrition do. Applicants must have a desire to work under the Mac-Nutrition brand and to diligently and faithfully act as a promoter of the company's philosophies.

KEY OPPORTUNITIES AND ACTIVITIES

- Responsibility to develop and improve our online platforms
- Continuously improving the site's appearance, lending insight and ideas for development
- Building the framework of new sites and uploading it to a server
- Ensuring new sites can be smoothly integrated within our current websites
- Testing sites under construction to find and solve any problems should there be any
- Problem solving and troubleshooting any difficulties surrounding our websites
- Responsible for client/student access and security on the online shopping sector of our websites
- Employing up-to-date functionality to both front-end and back-end sections
- Ensuring online sites are compatible with Android, iOS and Hybrid formats
- To keep up-to-date with relevant and current online technologies and web apps and relay any deemed advantageous to our business
- Attendance and active participation in meetings regarding revenue generation
- Making significant contribution to Mac-Nutrition's large on-going projects
- Providing immediacy to customers and clients even when out of office hours
- Ultimately to provide high level, individualised technical support to Mac-Nutrition
- Any other duties as may be requested

PERSON SPECIFICATION

QUALIFICATIONS AND EXPERIENCE

Essential

- BSc or BA in Computer Science or relevant subject area
- Experience with web design and coding

Desirable

- Some experience with Adobe Creative Suite

KNOWLEDGE

Essential

- Proficient in both front and back – end of website domains
- An excellent understanding of WordPress and E-Commerce
- PHP & MySQL knowledge
- Proficient in all stages of web development
- An understanding of online shopping integrations
- API layer understanding
- A grounded understanding of Javascript, HTML, CSS and jQuery
- Experience with educational platforms/servers

Desirable

- Experience with user interface and user experience
- A basic understanding of the health and fitness industry as a whole
- Graphic design and wireframing experience may be an advantage

ESSENTIAL SKILLS AND ABILITIES

Essential

- Ability to work under pressure
- Ability to prioritise own workload, and balance conflicting demands and tight deadlines
- Excellent problem-solving and decision making skills
- Ability to communicate fluently, in English
- Ability to communicate complex information effectively to allow the Mac-Nutrition team to make informed decisions about online platforms
- Versatile and collaborative

PERSONAL DISPOSITION

- Personal commitment to continuous professional development
- Displays an energetic, positive and helpful attitude
- Highly motivated
- Personal integrity and the ability to invoke trust & respect from others
- Has a demonstrable personal interest in sport, health and or fitness

MISCELLANEOUS

OTHER CONSIDERATIONS

- Ability to work irregular and unsocial hours as required involving work outside normal office hours, at evenings, weekends and Bank Holidays
- Ability to travel within the country, including occasional overnight stays
- Ability to make oneself available to problem-solve outside of office hours

LOCATIONS

- The normal place of work for the post is detailed in the job description

PROBATION

- The first 3 months of this appointment will be regarded as a probationary period

APPLICATIONS

Please complete the application form by following [this link](#)

Deadline for applications: Sunday 10th July 2017